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## WHO IS THE WORLD'S BEST BRICKLAYER?

Find out on Feb. 5<sup>th</sup>, 2020 at the [World of Concrete](#) in Las Vegas! WATCH LIVE at [SPECMIX.COM](#)

[The 2020 SPEC MIX BRICKLAYER 500](#) World Championship is Almost Here!

The Best Craftsmen in North America will compete for over \$125,000 in cash and prizes, including a Ford F250 4x4 Truck and ROXOR Off-Road Sport Utility Vehicle.



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Feb. 3rd, 2020  
FOR IMMEDIATE RELEASE

EAGAN, MN— The 18th Annual SPEC MIX BRICKLAYER 500® World Championship kicks off Wednesday, Feb, 5th, 2020 and it's shaping up to be the biggest and best ever! Billed as the World of Concrete's hottest attraction; attendees will be treated to 26 world-class mason and tender teams from across North America in a battle to earn the highly coveted title, "World's Best Bricklayer!"

This is the construction industry's largest competition with the World Champion bricklayer claiming a new Ford F-250 Super Duty XLT 4x4 truck, and the SPEC MIX TOP CRAFTSMAN® award taking home a ROXOR Off-Road UTV. With a total prize purse valued at nearly \$125,000 the event is regarded worldwide as the "Super Bowl of Masonry."

The kickoff for the competition takes place on Feb. 5th, 2020 at 12:15 PM PST in the Bronze Lot of the Las Vegas Convention Center where WOC attendees are invited to the Masonry Madness® Arena to see an amazing display of skill, speed and stamina. The competition is a race to determine who can build the best and largest 26 ft. long brick wall with the least amount of errors in one hour.

The 2020 SPEC MIX BRICKLAYER 500 World Championship is the main event of four unique masonry competitions held during MASONRY MADNESS® Day. All events will kick-off with the Masonry Skills Challenge, followed by the SPEC MIX TOUGHEST TENDER®, the MCAA's Fastest Trowel on the Block, capping the day with the SPEC MIX BRICKLAYER 500 World Championship.

Watch the Masonry Madness Day LIVE broadcast on February 5th, 2020, beginning at 9 AM PST / 12 PM EST at [www.specmix.com](http://www.specmix.com). If you're interested in witnessing an intense competition of masonry's top-mudslingers, you don't want to miss the opportunity to see who will be crowned "World's Best Bricklayer!"

For the entire event schedule, and to learn more, visit: <https://www.specmix.com/spec-mix-bricklayer-500/2020-world-championship/>

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The SPEC MIX BRICKLAYER 500® was established by SPEC MIX in 2003 to showcase the pride, commitment and craftsmanship of professional masons. It is featured as the headliner event of MASONRY MADNESS™ Day during the World of Concrete and recognized as the masonry industry's premier bricklaying competition with a total purse estimated at \$125,000.

NOTE USE OF TERMS: Please respect all legal trademarks for trade use. In print, the correct way to refer to the competition event is the SPEC MIX BRICKLAYER 500® World Championship, and MASONRY MADNESS® or MASONRY MADNESS® Day, case use as shown. The award titles for SPEC MIX TOP CRAFTSMAN, and SPEC MIX TOUGHEST TENDER®, should be in all caps followed by the word, "award." When writing about our corporation the correct way to write our corporate name is SPEC MIX®.

If referring to SPEC MIX brand the correct way is SPEC MIX®. The ® mark should always be used on the SPEC MIX BRICKLAYER 500®, and SPEC MIX® the first time either term is used in body copy and always used when either term is in a headline or sub-headline. The same is correct for MASONRY MADNESS® or MASONRY MADNESS® Day.